

Diploma Supplement

This Diploma Supplement model was developed by the European Commission, Council of Europe and UNESCO/CEPES. The purpose of the supplement is to provide sufficient independent data to improve the international 'transparency' and fair academic and professional recognition of qualifications (diplomas, degrees, certificates etc.). It is designed to provide a description of the nature, level, context, content and status of the studies that were pursued and successfully completed by the individual named on the original qualification to which this supplement is appended. It should be free from any value judgements, equivalence statements or suggestions about recognition. Information in all eight sections should be provided. Where information is not provided, an explanation should give the reason why.

1. INFORMATION IDENTIFYING THE HOLDER OF THE QUALIFICATION

1.1 Family name(s):

Xie

1.2 Given name(s):

Qibing

1.3 Date of birth (*day/month/year*):

29 October 1992

1.4 Student identification number or code:

301066

2. INFORMATION IDENTIFYING THE QUALIFICATION

2.1 Name of qualification and title conferred (*in original language*):

Getuigschrift Hoger Beroepsonderwijs

Bachelor of Business Administration

2.2 Main field(s) of study for the qualification:

International Business and Management Studies

2.3 Name and status of awarding institution(s) (*in original language*):

Hanzehogeschool Groningen (Hanze University of Applied Sciences, Groningen); public university; state recognised

2.4 Name and status of institution(s) (*if different from 2.3*) administering studies (*in original language*):

International Business School

2.5 Language(s) of instruction/examination:

English

3. INFORMATION ON THE LEVEL OF THE QUALIFICATION

3.1 Level of qualification:

University of Applied Sciences

Bachelor's degree (Level 6 of the National and European Qualifications Frameworks for Lifelong Learning)

3.2 Official length of programme:

48 Months (240 ECTS credits)

3.3 Access requirement(s):

The following diplomas allow students to enrol in Bachelor's degree programmes of universities of applied sciences:

1. Senior general education (havo) diploma, or
2. University preparatory education (vwo) diploma, or
3. Senior secondary vocational education and training (mbo) level 4.

4. INFORMATION ON THE CONTENTS AND RESULTS GAINED

4.1 Mode of study:

full-time

4.2 Programme requirements:

The Bachelor degree programme International Business and Management Studies is comprised of 240 ECTS credits (a first-year programme of 60 ECTS credits and a main phase programme of 180 ECTS credits).

The degree programme is practice-orientated; a work placement abroad (30 ECTS credits) and other practical components form an essential and compulsory part of this programme, as does an individual graduation project (21 ECTS credits).

The degree programme equips the student with the competences required of a professional in the field of International Business and Management. These are:

1. An awareness and understanding of the dynamics of the international economy in which companies operate and the ability to implement the appropriate management activities in a multicultural and international environment.
2. Knowledge and understanding of the pillars of international management i.e. International Business Environment, International General Management, International Key Areas (Marketing and Sales, Supply Chain Management, Finance and Accounting and Human Resource Management).
3. The ability to prepare, assess and contribute to the implementation of the international strategic policy of the company (visionary and entrepreneurial abilities to contribute to the development of the corporate internationalisation strategy and the organisational policy, taking into account the goals and constraints of the organisation and respecting the ethical and moral codes of the graduate's profession).
4. To have a command of at least two languages and be able to cooperate in an intercultural environment of international business and management (intercultural competence).
5. The ability to contribute to a team or take the lead with a focus on results, exhibiting proper skills in the area of team work, negotiating, problem solving, planning and organising.
6. The ability to reflect on one's own performance and give, as well as receive, feedback and to use this feedback to guide pro-active self development, including giving consideration

to issues of ethical and corporate responsibility.

7. An open and inquisitive attitude, with the ability to tackle complex issues, to search and identify information from a broad range of resources and to draw conclusions in a methodical and reflective manner.

This programme offers the following Majors/Specialisations*:

- International Finance and Accounting
- International Marketing
- International Management
- International Business and Management (Internationale Betriebswirtschaft)
- International Travel and Tourism**

* The term Major applies when students started their studies in the Main Phase before September 2011. The term Specialisation is used in relation to students who started their studies in the Main Phase after September 2011. The change from Major to Specialisation is a terminology change within Hanze UAS. The content of the programme has not changed.

** Students who started their studies in the Main Phase before September 2012 can obtain this Major/Specialisation. This Major/Specialisation was no longer offered as of September 2012.

This student has completed the specialisation International Marketing.

The specialisation International Marketing is for students who see their future career in the field of international marketing and marketing-related subjects. The specialisation consists of courses/subjects which cover the content of the marketing activities of producers and service providers to customers either in business to business or in business to end-consumers. The combination of theory and practice in one semester enables students to meet the criteria of the business field as well as using their experience as a reference when applying for a marketing job in huge companies or in SMEs.

4.3 Programme details: (e.g. modules or units studied), and the individual grades/marks/credits obtained:

Unit title	Dutch grade	ECTS credits	Date
<u>First Year and Propaedeutic Exam</u>	P	60	
<u>The Researcher</u>			
Inductive Statistics	6.0	3	26 June 2015
Professional Development 5	P	2	21 June 2013
International Marketing Management	7.0	5	7 November 2013
Business Research Methods	8.3	2	6 November 2013
<u>The International Manager</u>			
Intercultural Competence in Business	7.8	5	21 January 2014
People Management	7.3	5	16 April 2014
English/Business Report Writing Skills 2	P	2	17 January 2014
<u>Career and Self-development</u>			
Customer Relationship Management	7.0	5	19 April 2013
Stock Markets	6.1	2	14 November 2013
Career Training and Development	7.1	5	31 October 2013
<u>Operations Management</u>			
Professional Development 6	P	1	27 September 2013
Supply Chain Management	7.5	5	21 June 2013
Management Accounting 2	6.3	5	25 August 2015
Community Credit	P	2	17 January 2014
<u>Dutch</u>			
Dutch 5	6.2	3	5 November 2013
Dutch 6	7.8	3	17 June 2013
Dutch 7	5.7	3	1 November 2013
Dutch 8	9.0	2	15 January 2014
<u>Work Placement</u>			
Work Placement	P	30	19 September 2014
<u>Graduation Semester</u>			
English Business Report Writing Skills 3	7.0	3	3 November 2015
Research skills for GPJ	P	3	13 November 2015
Community credit year 4	P	1	19 June 2015
<u>Regular</u>			
Professional Development 8	P	2	5 November 2015
Introduction to and start up of the Graduation Project	P	6	25 February 2016
Graduation Project: Continued and Finalised	7.8	15	25 February 2016
<u>Minor Business and Culture</u>			
<u>Minor Business and Culture in (Country)</u>			
Professional Development 7	P	1	7 April 2015
Study Abroad 1 <i>Taiwan</i>	P	29	7 April 2015

Specialisation International Marketing

Specialisation International Marketing

Brand Management 1 Assignment 1	9.8	3	31 March 2015
Brand Management 1 Assignment 2	5.5	2	10 April 2015
Integrated Marketing Communication 1 Written Exam	5.6	2	22 June 2015
Integrated Marketing Communication 2 Assignment	7.0	3	28 June 2015
International Marketing Strategy 1 Assignment	7.5	2	9 April 2014
International Marketing Strategy 1 Written Exam	5.8	3	13 April 2015
International Product Management 1 Assignment	7.8	2	14 April 2015
International Product Management 1 Written Exam	6.1	3	17 April 2015
International Sales Management 1	5.7	3	24 June 2015
International Sales Management 2	8.2	2	26 June 2015
Online Marketing	8.0	5	28 June 2015

Total ECTS credits	240
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Key symbols: P = passed, EX = exemption

If the total number of ECTS credits exceeds the number of credits given under section 3.2. of the Diploma Supplement, this means that the student has completed extra modules, in addition to those required for the successful completion of the programme.

4.4 Grading scheme and, if available, grade distribution guidance:

The Dutch grading system, used from elementary through to university education, is the 1 to 10 scale given in the following table, in which 10 is the highest grade, and 1 the lowest grade. At module level, marks are generally given with one decimal point. The 5.5 grade represents a pass. It is important to note that 10 is hardly ever awarded and 9 is also relatively rare, making 8 effectively a top grade.

Dutch grading scheme

10	Outstanding
9	Very Good
8	Good
7	Very satisfactory
6	Satisfactory
5.5 → 6	Minimum pass
5	Fail
4	Unsatisfactory
3	Very unsatisfactory
2	Poor
1	Very poor

4.5 Overall classification of the qualification (*in original language*):
Geslaagd (Successfully Completed).

5. INFORMATION ON THE FUNCTION OF THE QUALIFICATION

5.1 Access to further study:

In principle, Bachelor degree programmes give access to second cycle studies (Master).

5.2 Professional status:

Not applicable

6. ADDITIONAL INFORMATION

6.1 Additional information:

The degree programme was accredited by the Accreditation Organisation of the Netherlands and Flanders (Nederlands-Vlaamse Accreditatie Organisatie, NVAO) on: 12 June 2013.
The IBMS programme was accredited by the Network of International Business Schools (NIBS) in 2010.

The accreditation was granted with the distinctive feature Internationalisation.

6.2 Further information sources:

Hanze University of Applied Sciences, Groningen is a multisectoral HE-institution with approximately 26,000 students and 2,700 employees. It has had its current form of a comprehensive university of applied sciences since 1993. The university offers a number of Associate degree programmes, more than 50 Bachelor programmes and more than 15 Master programmes. Both education and research are practice-oriented. Profiling themes are healthy ageing, energy, entrepreneurship and fostering student excellence.

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info@org.hanze.nl
<http://www.hanze.nl>
<http://www.hanzegroningen.eu>

7. CERTIFICATION OF THE SUPPLEMENT

7.1 Date:
25 February 2016

7.2 Signature:
drs. F.J. Wijma

7.3 Capacity:

On behalf of the Examination Board

7.4 Official stamp or seal:



8. INFORMATION ON THE NATIONAL HIGHER EDUCATION SYSTEM

*See enclosed description of the education system in the Netherlands.
See also www.nuffic.nl*